## ORDER

**Orders** Order / Rev: 45072 Alt Order #: 27665836 Product Desc: TV KLKN-TV 1469 Estimate: Flight Dates: 03/28/22 - 05/15/22 Primary AE: Katz Washington, D.C. Sales Office: Original Date / Rev: 01/20/22 / 04/19/22 DC Order Type: **GENERAL** Sales Region: National Name: **Medium Buying LLC** Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Grandview Ave., Ste. 600 Billing Cycle: EOM/EOC Columbus, OH 43215 Agency Commission: 15% Advertiser **Brett Lindstrom for Governor** Name: Demographic: A18+ New Business Thru: Product Codes: Candidates Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-CAND Order Separation: 00:30:00

## Bill Plan

Dill I lall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	183	\$28,285.00	\$24,042.25
04/25/22	05/10/22	111	\$17,380.00	\$14,773.00

P-05

## Totals

Month		# Spots	Gross Amount	Net Amount	Rating
April 20	22	183	\$28,285.00	\$24,042.25	0.00
May 20	22	111	\$17,380.00	\$14,773.00	0.00
Totals		294	\$45,665.00	\$38,815.25	0.00

## **Account Executives**

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KLKN 04/04/2	22 05/06/22	Ch 8 News at 6a M		6a-7a	MTWTF	:30	5	\$105.00P-04	0.00 NM	25	\$2,625.00
00141451170.45	NDI V TO 011	Ch 8 Eyewitness N	ews 6a								
KILKN News 8 T		B LINES A THRU A									
Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 04/04/22	04/10/22	MTWTF	5	\$105.00	0.00						
Week: 04/11/22	04/17/22	MTWTF	5	\$105.00	0.00						
Week: 04/18/22	04/24/22	MTWTF	5	\$105.00	0.00						
Week: 04/25/22	05/01/22	MTWTF	5	\$105.00	0.00						
Week: 05/02/22	05/08/22	MTWTF	5	\$105.00	0.00						
N 2 KLKN 04/04/2	22 05/06/22	Good Morning Ame	rica CM	7a-9a	MTWTF	:30	5	\$140.00P-04	0.00 NM	20	\$2,800.00
		Good Morning Ame	erica								
		B LINES A THRU A									
Good Morning A											
Start Date	End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 04/04/22	04/10/22	MTWTF	5	\$140.00	0.00						
Week: 04/11/22	04/17/22		0	\$0.00	0.00						
Week: 04/18/22	04/24/22	MTWTF	5	\$140.00	0.00						
Week: 04/25/22	05/01/22	MTWTF	5	\$140.00	0.00						
Week: 05/02/22	05/08/22	MTWTF	5	\$140.00	0.00						
N 3 KLKN 04/04/2	22 05/06/22	Ch 8 News Midday		11a-12p	MTWTF	:30	5	\$75.00P-04	0.00 NM	25	\$1,875.00
		Ch 8 News Midday	M-F								

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KLKN-TV

 Order / Rev:
 45072
 Advertiser:
 Brett Lindstrom for Governor

 Alt Order #:
 27665836
 Product Desc:
 TV

Flight Dates: 03/28/22 - 05/15/22 Estimate: 1469

Ln Ch Start	End	Inventory Code	e Break	Start/End 1	Гime Days	Len Spots Rate I	Pri Rtg Type	Snots	Amount
	PPLY TO SU	B LINES A THRU		Otar () Eric	Tillic Days	Len opois Raic i	ii itig rype	Орого	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 04/04/22	04/10/22	MTWTF	5	\$75.00	0.00				
Week: 04/11/22	04/17/22	MTWTF	5	\$75.00	0.00				
Week: 04/18/22	04/24/22	MTWTF	5	\$75.00	0.00				
Week: 04/25/22	05/01/22	MTWTF	5 5	\$75.00	0.00				
Week: 05/02/22 N 4 KLKN 04/04/2	05/08/22	MTWTF M-F 1p-2p		\$75.00 1p-2p	0.00 MTWTF	·- :30 5 \$50.00F	P-04 0.00 NM	24	\$1,200.00
	PPLY TO SU	M-F 1p-2p B LINES A THRU		·r -r					**,=*****
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 04/04/22	04/10/22	MTWTF	5	\$50.00	0.00				
Week: 04/11/22	04/17/22	MTWTF	4	\$50.00	0.00				
Spot Ch Date Ra		<u>escription</u>		End Time			ate Rtg Type		
14 KLKN 04/11/2		1-F 1p-2p	1p-2p	)		MTWThF :30 <del>(\$50</del>	<del>00)</del> 0.00 NM		
See MG 4.		.1							
	eport] Preemp		1n 2n			T .20 0E0	00 0 00 NM		
31 KLKN 05/10/2 (h) MG for 4.14		I-F 1p-2p	1p-2p	)		-T :30 \$50	.00 0.00 NM		
Week: 04/18/22	04/24/22	MTWTF	5	\$50.00	0.00				
Week: 04/25/22	05/01/22	MTWTF	5	\$50.00	0.00				
Week: 05/02/22	05/08/22	MTWTF	5	\$50.00	0.00				
N 5 KLKN 03/28/2	22 04/01/22			5p-530p	MTWTF	- :30 5 \$150.00F	P-05 0.00 NM	5	\$750.00
COMMENTS AI Channel 8 Eyev		Ch 8 News 5p N B LINES A THRU At Five							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 03/28/22	04/03/22	MTWTF	5	\$150.00	0.00				
N 6 KLKN 03/28/2	22 04/03/22			6p-630p	MTWTF	- :30 5 \$200.00F	P-05 0.00 NM	5	\$1,000.00
COMMENTS AI Channel 8 Eyev		Ch 8 Eyewitnes B LINES A THRU At Six							
Start Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating				
Week: 03/28/22 N 7 KLKN 04/04/2	04/03/22		5 CM	\$200.00 630p-7p	0.00 MTWTF	·- :30 4 \$175.00F	P-04 0.00 NM	11	\$1,925.00
IV / INCINIV 04/04//	22 03/00/22	M-F 630p-7p	OW	000p-7p	MITWIT	.50 4 \$175.001	-04 0.00 14101		Ψ1,323.00
Entertainment T	onight	B LINES À THRU		_					
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 04/04/22 Week: 04/11/22	04/10/22 04/17/22	MTWTF	3	\$175.00 \$0.00	0.00 0.00				
Week: 04/11/22	04/17/22		0	\$0.00	0.00				
Week: 04/25/22	05/01/22	MTWTF	4	\$175.00	0.00				
Week: 05/02/22	05/08/22	MTWTF	4	\$175.00	0.00				
N 8 KLKN 04/04/2	22 05/06/22			10p-1035p	MTWTF	- :30 5 \$250.00F	P-04 0.00 NM	22	\$5,500.00
COMMENTS AI Channel 8 Eyev		Ch 8 News at 1 B LINES A THRU At Ten	•						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 04/04/22	04/10/22	MTWTF	5	\$250.00	0.00				
Week: 04/11/22	04/17/22	MTWTF	5	\$250.00	0.00				
Week: 04/18/22	04/24/22	MTWTF	4	\$250.00	0.00				
Week: 04/25/22	05/01/22	MTWTF	5 Stort	\$250.00	0.00	Mookdovo Lanath D	oto Dta Tum-		
Spot Ch Date Ra 23 KLKN 04/25/2		escription h 8 News at 10p		End Time 035p			ate <u>Rtg Type</u> 0.00 <i>NM</i>		
See MG 43	3.25,43.26,43	.27					23, 3.00 IVIVI		
_	_	News 4/28 & 4/2		005		semester on con-	00) 000 111		
24 KLKN 04/25/2 See MG 43	?2-05/01/22 C 3.25,43.26,43	•	<i>ıvı-⊢</i> 10p-1	035p		MTWThF :30 <del>(\$250</del>	<del>00)</del> 0.00 <i>NM</i>		
		.27 News 4/28 & 4/2	9] Preempt						
Week: 05/02/22	05/08/22	MTWTF	5	\$250.00	0.00				
N 9 KLKN 04/04/2	22 05/05/22		CM	9p-10p		:30 1 \$250.00F	P-04 0.00 NM	2	\$500.00

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Order / Rev: 45072 Advertiser: Brett Lindstrom for Governor

27665836 TV Alt Order #: Product Desc: KLKN-TV

Flight Dates: 03/28/22 - 05/15/22 Estimate: 1469

Ln Ch Start	End	Inventory Code		Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
		Thursday Prime Thursday Prime				_					
	PPLY TO SU	B LINES Á THRU									
Big Sky-ABC Start Date	End Date	Mookdovs	Spots/Week	Pata	Rating						
Week: 04/04/22	04/10/22	<u>Weekdays</u> T	<u>3pois/week</u>	<u>Rate</u> \$250.00	0.00						
Week: 04/11/22	04/17/22		0	\$0.00	0.00						
Week: 04/18/22	04/24/22		0	\$0.00	0.00						
Week: 04/25/22 Week: 05/02/22	05/01/22 05/08/22	T	0	\$0.00 \$250.00	0.00 0.00						
N 10 KLKN 04/29/		NFL Draft Fri	CM	6p-1030p	F	- :30	1	\$400.00P-05	0.00 NM	1	\$400.00
COMMENTS A NFL Draft on Al		NFL Draft Friday B LINES A THRU 2-3)	,								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/25/22	05/01/22	F	1	\$400.00	0.00						
N 13 KLKN 04/04/	22 05/07/22			6p-630p	S	- :30	1	\$100.00P-04	0.00 NM	2	\$200.00
COMMENTS A Eyewitness Nev		Ch 8 News Sat a B LINES A THRU									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04/04/22 Spot Ch Date R	04/10/22	S- escription	1 Start	\$100.00 End Time/	0.00	Weekday	/s Ler	ath Rate	Rtg Type		
		th 8 News Sat at 6				S		:30 <del>(\$200.00)</del>			
See MG 14			-,-					(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
-	-	rday Early News 5		•							
Week: 04/11/22	04/17/22 04/24/22		0	\$0.00 \$0.00	0.00 0.00						
Week: 04/18/22 Week: 04/25/22	05/01/22	S-	1	\$0.00 \$100.00	0.00						
Week: 05/02/22	05/08/22	S-	1	\$100.00	0.00						
N14 KLKN 04/04/	22 05/07/22	Ch 8 News Sat a	at 10p CM	10p-1035p	S	- :30	1	\$200.00P-04	0.00 NM	4	\$800.00
COMMENTS A Channel 8 Eyev		Ch 8 News Sat a B LINES A THRU									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/04/22	04/10/22		0	\$0.00	0.00						
Week: 04/11/22	04/17/22	S-	1	\$200.00	0.00						
Week: 04/18/22 Week: 04/25/22	04/24/22 05/01/22	S- S-	1	\$200.00	0.00 0.00						
Week: 05/02/22	05/08/22	S-	1	\$200.00 \$200.00	0.00						
N 15 KLKN 04/03/		Good Morning A	merica <b>S</b> M	7a-8a	:	s :30	2	\$75.00P-04	0.00 NM	7	\$525.00
COMMENTS A	PPLY TO SU	Good Morning A B LINES A THRU									
Weekend Good	•										
Start Date	End Date 04/03/22	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 03/28/22 Week: 04/04/22	04/03/22	S	2	\$75.00 \$75.00	0.00 0.00						
Week: 04/11/22	04/17/22	S	1	\$75.00	0.00						
Week: 04/18/22	04/24/22	S	1	\$75.00	0.00						
Week: 04/25/22 Week: 05/02/22	05/01/22 05/08/22	S S	1	\$75.00 \$75.00	0.00 0.00						
N 16 KLKN 04/03/		This Week	CM	8a-9a		s :30	1	\$75.00P-05	0.00 NM	1	\$75.00
		This Week					•	***************************************		-	4
COMMENTS A This Week		B LINES A THRU									
Start Date Week: 03/28/22	End Date 04/03/22	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$75.00	<u>Rating</u> 0.00						
N 17 KLKN 04/04/			·	5p-530p		s :30	1	\$175.00P-02	0.00 NM	2	\$350.00
	PPLY TO SU	ABC World New B LINES A THRU	/s Su	ор осор	•	3 .00	·	ψ170.301 G2	0.00 14141		ψοσο.σο
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 04/04/22	04/10/22		0	\$0.00	0.00						
Week: 04/11/22 Week: 04/18/22	04/17/22 04/24/22		0	\$0.00 \$0.00	0.00 0.00						
11 JOIN. 0-1/10/22	5 11 Z 71 Z Z		O	ψ0.00	3.00				•		

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Order / Rev: 45072 Advertiser: Brett Lindstrom for Governor

Alt Order #: 27665836 Product Desc: TV KLKN-TV

Flight Dates: 03/28/22 - 05/15/22 Estimate: 1469

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Day	/S	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
St Week: 04	tart Date	End Date 05/01/22	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00							
Week: 05		05/01/22	S	1	\$175.00 \$175.00	0.00							
N 18 KLKN	04/03/2	2 05/08/22	Ch 8 News Sun a		530-6p		S	:30	1	\$200.00P-04	4 0.00 NM	6	\$1,200.00
		PPLY TO SU	Ch 8 News Sun 5 B LINES A THRU At 5:30	•									
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03		04/03/22	S	1	\$200.00	0.00							
Week: 04 Week: 04		04/10/22 04/17/22	S S	1	\$200.00 \$200.00	0.00 0.00							
Week: 04	4/18/22	04/24/22	S	1	\$200.00	0.00							
Week: 04 Week: 05		05/01/22 05/08/22	S S	1 1	\$200.00 \$200.00	0.00 0.00							
			Ch 8 News Sun a		10p-1035p		S	:30	1	\$250.00P-04	1 0.00 NM	5	\$1,250.00
			Ch 8 News Sun a	at 10p									
Chann	nel 8 Eyew	itness News			Б.	D. ()							
<u>St</u> Week: 04	tart Date 4/04/22	End Date 04/10/22	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$250.00	<u>Rating</u> 0.00							
Week: 04		04/17/22	S	1	\$250.00	0.00							
Week: 04		04/24/22	S	1	\$250.00	0.00							
Week: 04 Week: 05		05/01/22 05/08/22	S S	1 1	\$250.00 \$250.00	0.00 0.00							
			Ch 8 News at 6a	M-F CM	6a-7a	MT		:30	2	\$105.00P-04	4 0.00 NM	2	\$210.00
0014	45150 45	DIV TO 011	Ch 8 Eyewitness										
KILKN	News 8 T	his AM	B LINES A THRU										
<u>St</u> Week: 05	tart Date 5/09/22	End Date 05/15/22	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$105.00	<u>Rating</u> 0.00							
		2 05/10/22	Good Morning An		7a-9a	MT		:30	3	\$140.00P-04	1 0.00 NM	3	\$420.00
	MENTS AF Morning A		Good Morning Ar B LINES A THRU	nerica									
St Week: 05	tart Date 5/09/22	End Date 05/15/22	<u>Weekdays</u> MT	Spots/Week 3	<u>Rate</u> \$140.00	Rating 0.00							
N22 KLKN	05/09/2	2 05/10/22	Ch 8 News Midda	-	11a-12p	MT		:30	1	\$50.00P-05	5 0.00 NM	1	\$75.00
		PLY TO SU	Ch 8 News Midda B LINES A THRU	•									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 05		05/15/22	MT	1	\$50.00	0.00							
	h <u>Date Ra</u> N 05/09/2		<u>escription</u> h 8 News Midday I		t/End Time		_	<u>eekdays</u> 	<u>Len</u>		Rtg Type 0.00 NM		
		2 05/10/22	-	CM	1p-2p	MT		:30	1		4 0.00 NM	1	\$50.00
NZ3 KLKIN	03/09/2	.2 03/10/22	M-F 1p-2p	Civi	1p-2p	V		.50	'	φ30.00Γ-04	+ 0.00 INIVI	· '	φ30.00
	MENTS AF al Hospita		B LINES A THRU										
<u>St</u> Week: 05	<u>tart Date</u> 5/09/22	End Date 05/15/22	<u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00							
N24 KLKN	05/09/2	2 05/10/22	Ch 8 News at 5p		5p-530p	MT		:30	1	\$200.00P-04	4 0.00 NM	1	\$200.00
		PLY TO SU	Ch 8 News 5p M- B LINES A THRU At Five										
	tart Date	End Date 05/15/22	<u>Weekdays</u> MT	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00							
			Ch 8 News at 6p	M-F CM	6p-630p	MT		:30	1	\$250.00P-04	1 0.00 NM	1	\$250.00
COMM	MENTS AF		Ch 8 Eyewitness B LINES A THRU	News 6p									
<u>St</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 05		05/15/22	MT	1	\$250.00	0.00				<b>* * * * * * * *</b>		l .	A
N26 KLKN	N 05/09/2	2 05/10/22		CM	630p-7p	MT		:30	1	\$175.00P-04	1 0.00 NM	1	\$175.00

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Order / Rev: 45072 Advertiser: Brett Lindstrom for Governor

Alt Order #: 27665836 Product Desc: TV KLKN-TV

Flight Dates: 03/28/22 - 05/15/22 Estimate: 1469

Ln Ch Start	End	Inventory Cod	le Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•		M-F 630p-7p									_
COMMENTS AI Entertainment T		M-F 630p-7p IB LINES A THRI	U A								
Start Date	End Date	<u>Weekdays</u> MT	Spots/Week	Rate	Rating						
Week: 05/09/22	05/15/22		1	\$175.00	0.00	-00		\$050.00D.04	0.00.004		<b>#050.00</b>
N 27 KLKN 05/09/2	22 05/10/22	Ch 8 News at 1 Ch 8 News at 1		10p-1035p	MT	:30	1	\$250.00P-04	0.00 NM	1	\$250.00
COMMENTS AI Channel 8 Eyev		B LINES A THR	•								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 05/09/22	05/15/22	MT	1	\$250.00	0.00			****	0.00.1114	_	4=0= 00
N 28 KLKN 03/28/2	22 05/06/22			6a-7a	MTWTF	:30	5	\$105.00P-04	0.00 NM	5	\$525.00
COMMENTS A	PPLY TO SU	Ch 8 Eyewitnes B LINES A THR!									
KILKN News 8		D LINEO A THIN									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 03/28/22	04/03/22	MTWTF	5	\$105.00	0.00						
Week: 04/04/22	04/10/22		0	\$0.00	0.00						
Week: 04/11/22	04/17/22		0	\$0.00	0.00						
Week: 04/18/22	04/24/22		0	\$0.00	0.00						
Week: 04/25/22	05/01/22		0	\$0.00	0.00						
Week: 05/02/22	05/08/22		0	\$0.00	0.00						
N29 KLKN 03/28/2	22 05/06/22	Good Morning		7a-9a	MTWTF	:30	7	\$140.00P-04	0.00 NM	7	\$980.00
		IB LINES A THR									
Good Morning A											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 03/28/22	04/03/22	MTWTF	7	\$140.00	0.00						
Week: 04/04/22	04/10/22		0	\$0.00	0.00						
Week: 04/11/22	04/17/22		0	\$0.00	0.00						
Week: 04/18/22	04/24/22		0	\$0.00	0.00						
Week: 04/25/22	05/01/22		0	\$0.00	0.00						
Week: 05/02/22	05/08/22	Ol- O N N4:-1	0	\$0.00	0.00	-00		<b>#50.00D.05</b>	0.00.1114	_	<b>#050.00</b>
N30 KLKN 03/28/2	22 05/06/22	Ch 8 News Mid	-	11a-12p	MTWTF	:30	5	\$50.00P-05	0.00 NM	5	\$250.00
COMMENTS A	PPLY TO SU	IB LINES A THR	•								
Channel 8 Eyev											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/28/22	04/03/22	MTWTF	5	\$50.00	0.00						
Week: 04/04/22	04/10/22		0		0.00						
Week: 04/11/22	04/17/22		0	\$0.00	0.00						
Week: 04/18/22	04/24/22		0	\$0.00	0.00						
Week: 04/25/22	05/01/22		0	\$0.00	0.00						
Week: 05/02/22	05/08/22		0	\$0.00	0.00						
N31 KLKN 03/28/2	22 05/06/22	M-F 1p-2p	СМ	1p-2p	MTWTF	:30	5	\$25.00P-05	0.00 NM	5	\$125.00
		M-F 1p-2p						,			,
COMMENTS AI General Hospita		IB LINES A THRI	U A								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 03/28/22	04/03/22	MTWTF	5	\$25.00	0.00						
Week: 04/04/22	04/10/22		0	\$0.00	0.00						
Week: 04/11/22	04/17/22		0	\$0.00	0.00						
Week: 04/18/22	04/24/22		0	\$0.00	0.00						
Week: 04/25/22	05/01/22		0		0.00						
Week: 05/02/22	05/08/22		0	\$0.00	0.00						
N32 KLKN 03/28/2	22 05/06/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	MTWTF	:30	5	\$175.00P-04	0.00 NM	5	\$875.00
COMMENTS AI Entertainment T		IB LINES A THR	U A								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/28/22	04/03/22	MTWTF	5	\$175.00	0.00						
Week: 04/04/22	04/10/22		0	\$0.00	0.00						
Week: 04/11/22	04/17/22		0	\$0.00	0.00						
Week: 04/18/22	04/11/22		0		0.00						

0

\$0.00

0.00

Week: 04/18/22

04/24/22

Print Date: 04/19/22 12:09:53 Page 6 of 8

Order / Rev: 45072 Advertiser: Brett Lindstrom for Governor

Alt Order #: 27665836 Product Desc: TV KLKN-TV

Flight Dates: 03/28/22 - 05/15/22 Estimate: 1469

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 04/		05/01/22		0		0.00						
Week: 05/		05/08/22		0		0.00					ı	
N35 KLKN	03/28/2	22 05/08/22	ABC World New ABC World New		530p-6p		s- :30	1	\$250.00P-01	0.00 NM	3	\$750.00
COMME ABC Ne		PPLY TO SU	B LINES A THRU									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 03/		04/03/22	S-	1	\$250.00	0.00					1	
Week: 04/	04/22	04/10/22		0	\$0.00	0.00					l	
Week: 04/	11/22	04/17/22		0	\$0.00	0.00					l	
Week: 04/		04/24/22	S-	1	,	0.00					ł	
Week: 04/		05/01/22	S-	1	<del>+</del>	0.00	<b>\\\\ \ \ \ \ \ \ \</b>	1		D4 T		
	Date Ra		escription		t/End Time		<u>Weekdays</u>			Rtg Type	l	
			BC World News S	sat 530	p-6p		Sa-		:30 <del>(\$250.00)</del>	0.00 NM		
		. 28, 43. 29, 43.		omnt								
/Week: 05		05/08/22	Draft 11a-6p] Pre	eпірі 1	\$250.00	0.00					4	
				-					\$450.00D.05	. 0.00 NIM		<b>#450.00</b>
N37 KLKN	03/28/2	22 05/07/22	Ch 8 News Sat a		10p-1035p		S- :30	1	\$150.00P-05	0.00 NIVI	1	\$150.00
COMME	ENTS AF	PI V TO SU	Ch 8 News Sat : B LINES A THRU								i	
		itness News									l	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 03/		04/03/22	S-	1	\$150.00	0.00					l	
Week: 04/	04/22	04/10/22		0		0.00						
Week: 04/	11/22	04/17/22		0	\$0.00	0.00					l	
Week: 04/		04/24/22		0	*	0.00					1	
Week: 04/		05/01/22		0	*	0.00					ł	
Week: 05/		05/08/22		0	40.00	0.00					<b>l</b> .	
N38 KLKN	03/28/2	22 05/08/22	ABC World New		5p-530p		-S :30	1	\$125.00P-03	8 0.00 NM	1	\$125.00
COMME ABC Ne		PLY TO SU	ABC World New B LINES A THRU									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					i	
Week: 03/		04/03/22	S	1	\$125.00	0.00					i	
Week: 04/		04/10/22		0		0.00						
Week: 04/	11/22	04/17/22		0	\$0.00	0.00						
Week: 04/		04/24/22		0		0.00						
Week: 04/		05/01/22		0		0.00					1	
Week: 05/		05/08/22	Ol. 0 N 0	0	7	0.00	5 00		#000 00D 05	. 0.00 NIM		#000 00
N39 KLKN	03/28/2	22 05/08/22	Ch 8 News Sun Ch 8 News Sun	•	10p-1035p		-S :30	1	\$200.00P-05	0.00 INIVI	1	\$200.00
COMME	ENTS AF	PPLY TO SU	B LINES A THRU								i	
		itness News										
	<u>rt Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 03/	28/22	04/03/22	S	1	\$200.00	0.00					l	
Week: 04/		04/10/22		0		0.00					l	
Week: 04/		04/17/22		0		0.00						
Week: 04/		04/24/22		0		0.00						
Week: 04/ Week: 05/		05/01/22 05/08/22		0		0.00 0.00					i	
			Ch 8 News at 10		10p-1035p	MTWTF	:30	5	\$175.00P-05	. 0 00 NIM	5	\$875.00
N40 KLKIN	03/20/2	22 03/00/22	Ch 8 News at 10		10p-1035p	MIMIE	30	5	\$175.00F-05	O.OO INIVI	3	φο/5.00
		PPLY TO SU	B LINES A THRU									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					1	
Week: 03/		04/03/22	MTWTF	5		0.00					l	
Week: 04/		04/10/22		0		0.00					1	
Week: 04/		04/17/22		0		0.00					1	
Week: 04/		04/24/22		0		0.00					1	
Week: 04/		05/01/22		0		0.00					ł	
Week: 05/		05/08/22	Nimbalin -	OM .	7	0.00	-00		#20 00D 05	0.00 1114		<b>#</b> 20.00
N41 KLKN	03/28/2	22 05/15/22	Nightline Nightline	СМ	1135p-1208a	a MTWTF-	:30	1	\$30.00P-05	0.00 NM	1	\$30.00

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Order / Rev: 45072 Advertiser: Brett Lindstrom for Governor

Week: 04/18/22

04/24/22

Alt Order #: 27665836 Product Desc: TV KLKN-TV

Flight Dates: 03/28/22 - 05/15/22 Estimate: 1469

Ln Ch Start	End	Inventory Code	e Break	Start/End	Γime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 03/28/22	04/03/22	MTWTF	1	\$30.00	0.00					
Week: 04/04/22	04/10/22		0	\$0.00	0.00					
Week: 04/11/22	04/17/22		0	\$0.00	0.00					
Week: 04/18/22	04/24/22		0	\$0.00	0.00					
Week: 04/25/22 Week: 05/02/22	05/01/22 05/08/22		0	\$0.00 \$0.00	0.00 0.00					
Week: 05/09/22	05/06/22		0	\$0.00	0.00					
N42 KLKN 04/04/2		Ch 8 News at 5p	M-F CM	5p-530p	MTWTF-	- :30	5 \$200.00P-04	0.00 NM	23	\$4,600.00
		Ch 8 News 5p N								
		IB LINES A THRU	IA							
Channel 8 Eyew			Chata/Maak	Data	Dating					
<u>Start Date</u> Week: 04/04/22	End Date 04/10/22	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$200.00	Rating 0.00					
Week: 04/04/22	04/10/22	MTWTF	4	\$200.00	0.00					
Week: 04/11/22 Week: 04/18/22	04/17/22	MTWTF	4	\$200.00	0.00					
Week: 04/25/22	05/01/22	MTWTF	5	\$200.00	0.00					
Week: 05/02/22	05/08/22	MTWTF	5	\$200.00	0.00					
N 43 KLKN 04/04/2	22 05/08/22	Ch 8 News at 6p	M-F CM	6p-630p	MTWTF-	- :30	5 \$250.00P-04	0.00 NM	28	\$6,750.00
		Ch 8 Eyewitnes	s News 6p							
		IB LINES A THRU	IA							
Channel 8 Eyew	itness News	At Six								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 04/04/22	04/10/22	MTWTF	4	\$250.00	0.00					
Week: 04/11/22	04/17/22	MTWTF	5	\$250.00	0.00					
Week: 04/18/22 Week: 04/25/22	04/24/22 05/01/22	MTWTF MTWTF	5 5	\$250.00 \$250.00	0.00 0.00					
Spot Ch Date Ra		Description		پورې End Time/	0.00	Weekdays	Length Rate	Rtg Type		
16 KLKN 04/25/2			· · · · · · · · · · · · · · · · · · ·			MTWThF	:30 <del>(\$250.00)</del>			
	2-00/01/22 C 3.25,43.26,43		1-7 OP 0	оор			.50 (ψ250.00)	0.00 14141		
	, ,	5p News on 4/29] I	Preempt							
25 KLKN 04/25/2	_	-	9p-1	Ωn		Th	:30 (\$250.00)	0.00 <i>NM</i>		
⊕ See MG 43		•	op .	OP		•••	.00 (\$200.00)	0.00 71111		
		Draft 7p-1030p] F	Preempt							
26 KLKN 04/28/2	_			p-1105p		Th	:30 \$250.00	0.00 NM		
⊕ MG for 8.24		0 0 2 2					.σσ ψΞσσ.σσ	0.00		
27 KLKN 04/29/2		h 8 News Late Fo	1 M_Sun 1030	p-1105p		F	:30 \$250.00	0.00 NM		
M MG for 8.24		II O News Late Lt	1 W-Sull 1030	р-1100р		<b>-</b>	.30 ψ230.00	U.UU INIVI		
10.70		ICI Dueft Thurs	7.40	20-		<b></b> -	-20 0400.00	0.00 NIM		
28 KLKN 04/28/2		IFL Drait Thurs	7-10	30p		Th	:30 \$400.00	0.00 NM		
⊕ MG for 43.2	•			•		_				
29 KLKN 04/30/2		IFL Draft Sat	11a-	бр		Sa	:30 \$50.00	0.00 NM		
→ MG for 43.2	-									
30 KLKN 04/30/2		IFL Draft Sat	11a-	6p		Sa	:30 \$50.00	0.00 NM		
→ MG for 43.2	25,35.3									
Week: 05/02/22	05/08/22	MTWTF	5	\$250.00	0.00					
N44 KLKN 04/04/2	22 05/08/22	Good Morning A	merica <b>©</b> M	7a-9a	S	- :30	1 \$75.00P-04	0.00 NM	5	\$375.00
		Good Morning A								
		IB LINES A THRU	IA							
Weekend Good	•		Chata/Maak	Data	Dating					
<u>Start Date</u> Week: 04/04/22	End Date 04/10/22	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$75.00	Rating 0.00					
Week: 04/04/22 Week: 04/11/22	04/10/22	S-	1 1	\$75.00 \$75.00	0.00					
Week: 04/11/22 Week: 04/18/22	04/17/22	S-	1	\$75.00 \$75.00	0.00					
Week: 04/25/22	05/01/22	S-	1	\$75.00	0.00					
Week: 05/02/22	05/08/22	S-	1	\$75.00	0.00					
N45 KLKN 04/04/2	22 05/08/22	This Week	CM	8a-9a		s :30	1 \$150.00P-03	0.00 NM	5	\$750.00
		This Week								
	PPLY TO SU	IB LINES A THRU	IA							
This Week				_						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					
Week: 04/04/22	04/10/22	S	1	\$150.00	0.00					
Week: 04/11/22	04/17/22	S	1	\$150.00	0.00					

\$150.00

0.00

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Order / Rev: 45072 Advertiser: Brett Lindstrom for Governor

Alt Order #: 27665836 Product Desc: TV KLKN-TV

Flight Dates: 03/28/22 - 05/15/22 Estimate: 1469

Ln Ch Sta	t End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date			oots/Week	Rate	Rating					
Week: 04/25/22 Week: 05/02/22	05/01/22 05/08/22	S S	1	\$150.00 \$150.00	0.00 0.00					
		Good Morning Ameri	· ·	7a-9a	MTWTF	:30	4 \$175.00P-03	0.00 NM	4	\$700.00
TV-TO TILLITY 0-1/1	1/22 04/11/22	Good Morning Amer		74 04		.00	τ ψ170.001 00	0.00 14101	-	ψ1 00.00
COMMENTS A Good Morning		IB LINES A THRU A								
Start Date			ots/Week	<u>Rate</u>	Rating					
Week: 04/11/22	04/17/22	MTWTF	4	\$175.00	0.00					
N47 KLKN 04/1	1/22 04/24/22		CM	630p-7p	MTWTF	:30	4 \$250.00P-03	0.00 NM	7	\$1,750.00
COMMENTS		M-F 630p-7p JB LINES A THRU A								
Entertainment		ID LINES A THRU A								
Start Date	Ū	Weekdays Sr	ots/Week	Rate	Rating					
Week: 04/11/22	04/17/22	MTWTF	4	\$250.00	0.00					
Week: 04/18/22	04/24/22	MTWTF	3	\$250.00	0.00					
N 48 KLKN 04/16	6/22 04/16/22	Ch 8 News Sat at 6p	CM	6p-630p	S-	:30	1 \$175.00P <b>-</b> 02	0.00 NM	1	\$175.00
		Ch 8 News Sat at 6p	)							
COMMENTS A		JB LINES A THRU A								
Start Date			oots/Week	Rate	Rating					
Week: 04/11/22	04/17/22	S-	1	\$175.00	0.00					
N 49 KLKN 04/14		Thursday Prime 3	CM	9p-10p	T	:30	1 \$350.00P-03	0 00 NM	2	\$700.00
	., 0 .,,	Thursday Prime 3	· · · ·	op .op	•		. 4000.00. 00	0.00	_	ψ. σσ.σσ
Start Date	End Date	Weekdays Sr	ots/Week	Rate	Rating					
Week: 04/11/22	04/17/22	T	1	\$350.00	0.00					
Week: 04/18/22	04/24/22	T	1	\$350.00	0.00					
N 50 KLKN 04/18	3/22 04/24/22	•		6p-630p	S-	:30	1 \$125.00P-03	0.00 NM	1	\$125.00
		Ch 8 News Sat at 6p	)							
Eyewitness No		JB LINES A THRU A								
Start Date			oots/Week	Rate	Rating					
Week: 04/18/22	04/24/22	S-	1	\$125.00	0.00					
		ABC World News Su	CM	5p-530p	S	:30	1 \$250.00P-01	0.00 NM	1	\$250.00
	,, 0 ,,_ ,,	ABC World News Su		op ooop	•	.00	. 4200.00. 0.	0.00		Ψ200.00
		IB LINES A THRU A								
ABC News-Su										
Start Date			ots/Week	Rate	Rating					
Week: 04/18/22	04/24/22	S	1	\$250.00	0.00					

Totals 294 \$45,665.00



125 West 55th St New York, NY 10019 Contract # 27665836 Changes as of: 4/19/2022 at 10:44 AM Version: Highlighting Makegood 6 Status: Accepted

**CPE**: 321/373/1469 Flight: 3/28/22 - 5/15/22 Station: KLKN Con Type: POLITICAL/VOTE Agency: MEDIUM BUYING LLC Advertiser: Brett Lindstrom for Total \$: \$45,665.00

Market: Lincoln&Hstng-Krny-Pls DMA Governor

815 Grandview Ave Product: TV Office: WASHINGTON Total Spots: 294 Suite 600 **Agency Order #:** 11311012 Service: Nielsen Total CPP: \$0.00

COLUMBUS, OH Buyer: Lloyd, Dillon Primary Demo: Adults 35+ Total GRP: 43215

> Salesperson: ALEXANDRA Assistant: ALEXANDRA BRADLEY Traffic #: 45072 BRADLEY

202-955-5342 202-955-5342

Separation:

Comments: REVISED TO MATCH NEW RATE CARD

								3/28 - 5/9						/9	Total	Total		
# Da	ay/Time	DP	Program	Rate	A35P Rating	Len	3/28	4/4	4/11	4/18	4/25	5/2	5/9		Spots	\$	CPP*	GRP*
MSD 12 5:3	a :30p-6p		ABC News-Sat	\$250.00			0	0	0	1	1 • 0	1	0		2	\$500.00	\$0.00	0.0
MSD 57 9p			Big Sky-ABC	\$250.00	0.0	30	0	0	0	0	1 ▶ 0	0	0		0	\$0.00	\$0.00	0.0
MGD 63 7p			NFL DRAFT ROUND 1	\$400.00	0.0	30	0	0	0	0	1	0	0		1	\$400.00	\$0.00	0.0
MGD 64 11	a 1a-6p		NFL DRAFT ROUND 4-7	\$50.00	0.0	30	0	0	0	0	2	0	0		2	\$100.00	\$0.00	0.0
				•	TO	ΓALS:	51	43	43	46	50	49	12		294	\$45,665.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
04/19/22 10:44 AM	Sent To Rep	Joy Wenn	See spots n/a due to program change, is now NFL Draft. See MGs on lines 63-64